The Creative Process

Painters, architects, engineers and writers confront the same trials, fears, concerns, frustrations, and moments of euphoria during the creative process. Countless scholars have attempted to codify and demystify what is meant by ‘creativity’ and yet it remains an enigma in modern society. Just what does it mean? How can identifying the process help our students?

- What does it mean to be an artist in today’s world?
- What does it mean to have ‘talent’?
- How does one overcome the fear of openly stating innovative ideas?
- What is a creative ‘block’ and how does one find an off-ramp?
- How can creating confidence in a student’s creative process help them succeed in virtually ANY area of study?

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